

Vaudra International delivers tailored brand protection and IP enforcement strategies designed to support your objectives. As your trusted partner, we uncover the truth through reliable insights, empowering you to protect brand integrity and drive continued success.

**Mission: Safeguard brands & innovations to survive generations.**



## Core Competencies

Investigation Services including:

- Evidential Purchases
- Trademark Counterfeiting
- Gray Market & Retail Arbitrage
- Anonymous Acquisitions
- Online Audits & Enforcement
- Trademark Use
- Patent Infringement
- Background & Asset Searches
- Online Marketplace & Law Enforcement Engagement

## Differentiators

- Responsiveness & Personalized Attention
- Case Solve Rate
- Breadth of Knowledge, Experience & Tenure in Industry
- Established Undercover Assets & Expertise
- Global Network & Capabilities
- Innovative Investigative Methods & Tools



## Contact

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## Past Performance

- Accurately identified counterfeit sellers 92% of the time, saving client enforcement costs & ensuring focused efforts by avoiding unnecessary purchases of genuine products during online investigations.
- Negotiated acquisition of domain, saving client over \$40,000 after website broker's failed attempt & claim that seller would not negotiate.
- Investigated distributor to identify Chinese factory, supporting client's on-ground effort & resulting patent infringement lawsuit.
- Identified owner, authenticity & location of an unauthorized stock lot of client's products without a sample or physical inspection.
- Client secured \$1.0+ mil. in settlements over fiscal year as result of our ongoing, proactive efforts to locate, identify & secure evidence from parties involved in trade dress infringement.



## Company Snapshot

Established: 2003  
CAGE/NCAGE: 930L3  
Primary NAICS  
561611: Investigation Services

UEI: G69KEN7EAM86  
DUNS: 137437906  
UNSPSC  
92121604: Private  
Investigation Services

## Licenses & Certifications

NC PPSB BPN 004944P10M  
WOSB 220487  
WBE 2200787



## Key Clients

- Trusted by industry-leading brands & globally recognized companies
- Support diverse product sectors, directly or through outside counsel, including health, beauty & personal care, consumer electronics, vape devices & cannabis, automotive, apparel, pharmaceuticals & luxury goods.